

Band Booster Meeting Minutes

January 8, 2019

Attendees: Greg Wells, Laura Jane Tay, Heather Halligan, Jennifer Simpson, Jennifer Fitzgerald, Melissa Thomas, Joe Thomas, Mark Lago, Chantil DeWitt, Jennifer Cardwell, Ann Oom, Martie Bradley

Meeting called to order at 7:01 pm by Laura Jane Tay.

Review of December meeting minutes. Correction to Melissa Thomas's name from December minutes. Motion to approve by Greg Wells, seconded by Mark Lago.

Treasurer's Report: presented by Jennifer Cardwell. Big items for December were Jazz Concert/Mark Whitfield ticket sales and ornament/coffee sales. Currently still a net loss for the year but have not had Texas Hold 'Em, LEGOmania, or Raffle and Patron Drive yet. Our current net loss numbers are typical for this time of year.

Motion to approve Treasurer's Report by Greg Wells, seconded by Ann Oom.

Band Director's Report: presented by Greg Wells. Thanks to everyone for their hard work. Solo and Ensemble coming soon - second week of February. Schedules are not out yet; usually done 1.5-2 weeks ahead of event. Our guest artist concert in December went very well, was well attended; we made good money. April guest artist confirmed - Terrell Stafford; great saxophonist/musician/educator. He's coming for half his usual cost.

Europe: still need more instrument information as well as more student emergency contact information to be completed. Instrument items need to be done by Friday for Image Tours. Working on program; tentatively set.

Play-a-thon Saturday, January 19, 9am. Still some work to be done to prepare. Noted that this event was not on calendar in Northview News or advertised. Request that this event be advertised on our Facebook page.

Meeting will be soon to discuss new uniforms.

Thanks to Boosters for gift cards for our solo violinist last month.

CMU Festival is upcoming; times just came in. Very early in morning. Info will be coming soon.

Dr. Tiffany Engle from Calvin will be coming in to work with our bands, hopefully three sessions.

Middle School Director's Report: presented by Mark Lago. All State coming soon; three kids will be playing. February 12 is Crossroads Winter Concert. Wednesday, February 6 are Blue Lake Auditions for the two half scholarships; approx eight kids are vying for those. Will need check for Diane Cosby that evening. Jazz Band and Percussion Ensemble are both underway at the Middle School.

Committee Reports:

Patron Drive: presented by Laura Jane Tay. Laura, Martie, Jennifer Simpson, and Heather met together to finalize details. Drive will be January 26 at 9:45 am. Laura has a list of 176 businesses to visit. Approx 30 of those are closed on Saturday and will need personal visits another day or letters sent. Existing patrons will get laminated band photo/sign for their window. Heather will deliver. Spring Jazz tickets were eliminated as a patron benefit. Laura is checking with the lawyer on receipt obligations and language usage. Information about the drive will go out to parents shortly. Students receive 5% back from the Patrons they solicit.

Raffle: Presented by Laura Jane Tay. Laura has secured the license. Waiting to hear back from Kool Toyota regarding their prize donation. Still need to: print tickets, make spreadsheets, buy envelopes, staple tickets, need to confirm with school liaisons, gather student prizes - order gift cards though scrip? Discussion regarding having more prize winners; suggested that the student who sells the winning ticket gets a prize, as well. Lock boxes are all set. Tickets will be handed out at concerts in February and drawing held at end of March.

Restaurant Nights: presented by Laura Jane Tay. Regan Johnson will give Laura an update soon.

Scrip: Presented by Jennifer Simpson. Joni Skinner is doing well taking over from Michael Myckowiak. Renee is taking over from Robyne Bailey next year. Not many after concert Scrip sales in Dec. Potential business with Tony Betton dealership purchasing Scrip from us for their incentive campaign; nothing final as of now.

Legomania: presented by Martie Bradley. Worked on a new flyer; will be handed out soon. Participants will be able to purchase t-shirts online when registering and pick up day of. Looking for someone to solicit more sponsors. LEGOmania sponsors are also considered Patrons and as such, receive same benefits.

Coffee & Ornament Sales: Presented by Ann Oom. Sold a total of 112 coffee and 146 ornaments. 97 red ornaments and 49 white. About \$2500 gross sales. Will save surplus to sell next year. Hot chocolate sold out and have one decaf coffee left. At this time not planning on ordering any more hot chocolate or decaf. Noted lower sales at Highlands perhaps due to parents new to band program. Stronger sales at Crossroads. Not as much coffee sold at concerts this year as last. Noted that we did not pay for our table at Highlands craft show (bartered services) but did pay \$35 for craft show table at the High School. Will need to look at further marketing ideas.

5K: Presented by Laura Jane Tay. Dell Todd is on board to run event. Still in planning stages.

Old Business: Presented by Laura Jane Tay. Updated draft of new Bylaws were emailed. Everyone strongly encouraged to read through in order to get them finalized as soon as possible. They need to be completed before we apply for an exemption from the Charitable Gaming Commission. A few changes noted in discussion: five directors are needed so there are no ties in voting situations. Four directors are the officers while the fifth is someone to be voted in. The Band Director becomes a non-voting member of the nominating committee. Need Conflict of Interest Policy to avoid impropriety by Board Members and Officers. Article 5, Section 5 states minimum number of meetings per year. Suggested we designate four meetings with the goal to meet monthly. In future, will need a vote to create a new committee.

New Business:

Mark Lago proposed a Gaming Fundraiser: NVGO - Northview Video Game Olympics. He pitched it to students in band and there is considerable interest; 50% said they would participate and almost 100% said they knew someone who would be interested. Mark has contacts in the competitive gaming community and has reached out to them for help. Discussion regarding price, set-up, cost, prizes, volunteers, which games appropriate/allowed. Proposed a Leaderboard in band hallway if this is to be a recurring event. Mark will follow up with his contacts. Determined that it will need to be decided soon if we plan to do it in May.

Motion to adjourn 8:08 pm by Greg Wells, seconded by Mark Lago.

Upcoming Dates:

January 26 - Student Patron Drive 9:45 am

February 5 - Band Booster Meeting

February 12 - Crossroads concert and raffle ticket hand out

February 15-17 - Texas Hold 'Em

February 27 - High School concert and raffle ticket hand out

March 2 - LEGOmania