



January, 2017

Dear NVPS Band Parents and Students,

Now more than ever, fundraising is an essential component of a successful band program. The Northview community is very unique in that we are blessed to participate in a marching band that is non-pay-to-play. Other schools in our area charge \$180.00 for band camp and \$900.00 to march for a season. In an effort to keep our band program strong and vibrant, we are asking all band families to take a very active role in our Patron Drive Fundraiser. Each family is asked to contact local businesses, family, and friends to solicit their support by becoming Patrons of the NVPS Band Program.

For each Business or Individual/Family Patron sponsorship the student secures, he or she will earn a credit to their student band account worth 5% of the pledged amount. Once a student has secured a donation from a business, an adult member of the Patron Drive Committee will contact that business in subsequent years, but the student will still be eligible to receive the 5% credit to their account for as long as the business continues to donate.

Ask your hairdresser, accountant, florist, dentist, chiropractor, employer, neighbor, family, band alumni...the possibilities are endless! You'll be pleasantly surprised at the number of people in the community who are aware of our band's quality programming and would be happy to support it. Simply tell them you're involved in the program, explain the benefits for each level of sponsorship (see the included Patron Program Benefits form), give them the benefits form and corporate letter (also included), and ask for their support. To ensure that the student receives credit for any patronage that they solicit, be sure that the student's name appears on the Patron form.

Please note that there is an expectation that **all** students participate in the 2017 Patron Drive by approaching at least one business and/or securing \$100 worth of sponsorships. Just \$100 in sponsorships from each member of the band has the potential to bring in over \$15,000 to our band programs. These funds can be used to purchase much needed new instruments (a bass drum or baritone saxophone costs between \$2,500 and \$4,000), bring in clinicians, and put on a spectacular marching show.

Northview Band Boosters are a 501c3 organization. Donations can be made by cash or check (payable to Northview Band Boosters) and mailed to the address above. Donations are also accepted at justgive.org by searching for NORTHVIEW BAND BOOSTERS PLAINFIELD TOWNSHIP or just scan the QR code to the right.



Please look through the information in this packet thoroughly. If you have any questions, contact Patron Drive Chairpersons Laura Tay and Kim Keen at NVBB.Patron@gmail.com.

Thank you for supporting the Northview 5th-12th grade band programs. Your dedication to Northview is greatly appreciated by an average of 650 students each year!

Sincerely,

Greg Wells
HS Band Director

Mark Lago
MS and Asst.. HS Band Director

Joyce Antel
MS Band Director

Laura Tay
Band Booster President